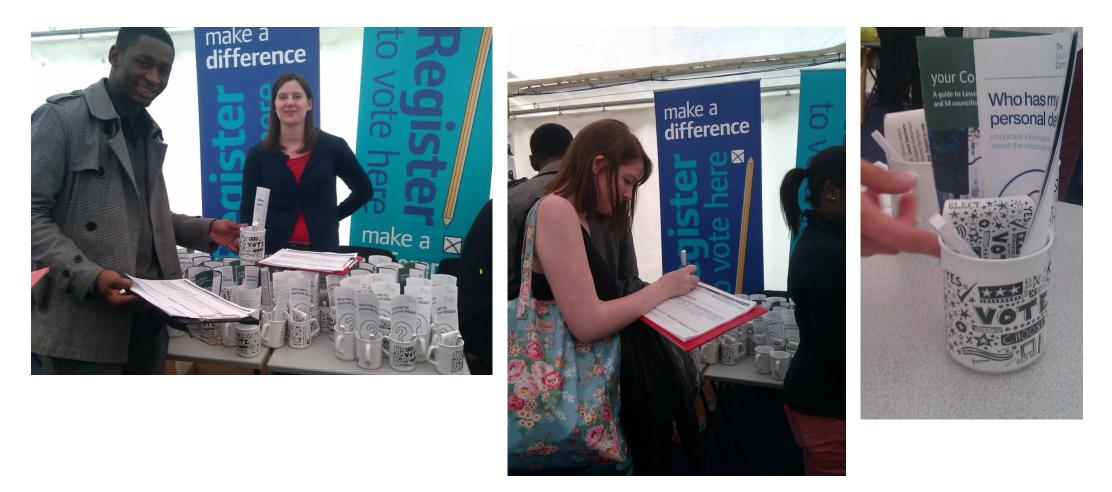
Goldsmith's Fresher's Fayre



Students registering to vote prior to the introduction of IER at Goldsmiths Fresher's Fayre. This year students were given information about how to register online along with USB sticks with the registering to vote website address on. Students also provided their email addresses and we have sent an email reminder to them to register online. 216 students signed up for a register to vote reminder by email at the 2014 Goldsmith's Fresher's Fayre. Shown in photo Hélèna Pugh (Principal Electoral Services Officer) and Chris Membu (Young Mayor team) and Goldsmith's Student registering.

People's Day



People's Day 2014 (Dami Benbow from the Young Mayor Team shown at the stall). Information about registering to vote and the Young Mayor was given out at People's Day. Electoral Services and the Young Mayor team work together on People's day to promote registering to vote for adult elections and to encourage young people to stand/ vote in the young mayor election.

Young Mayor Election 2014



Young Mayor newsletter, June 2014, showing Manifesto October 2014 with registering to vote message including website address.

register to vote message.

17 year olds and above on bottom left hand corner.

Merchandise

Proof No.

Back Front Centre opposite handle) ΠĬ BALLOT — 185 mm – Centre opp Handle <u>nn</u> <u>nin</u> isha Actual size Front Back

> Two versions of the registering to vote mug that have been given out at registration events. Both have the contact details for Electoral services and Lewisham Council on. Oyster card holders in the first design were also made.

	Black 30	
USB drive with register to vote website address- given to students at Goldsmiths college		
	www.gov.uk/register-to-vote Register to Vote	
	www.gov.uk/register-to-vote Register to Vote	
	ress on in black and white.	

We have also had oyster card holders and pens at previous events.

Leaflets



Electoral Commission Registering to vote leaflet (from left to right) general version; students; young people and people who are new to the UK, given out at registration events.

the **general election** is coming up on 7 May **2015**

to register to vote visit: www.gov.uk/register-to-vote



Designed by the Corporate Communications Unit, Wandsworth Council EL.248 (12.14)

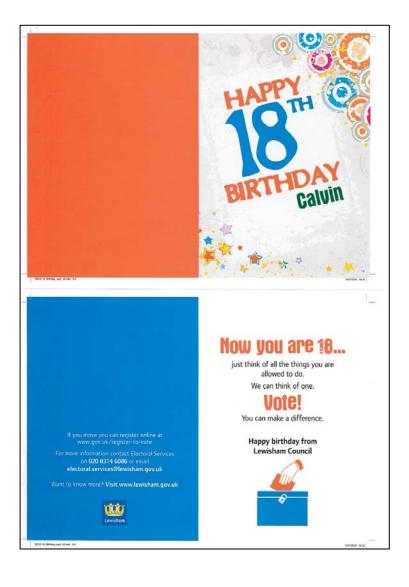
DOYOU HAVE AS

Leaflets and poster used to promote registration re-produced with permission from Wandsworth Council.

Birthday Card



Mayor Steve Bullock shown with Ricky, one of the first birthday card recipients. Left: birthday card with reminder to use online registration system if the recipient moves.



Council Tax Envelope

REGISTER TO VOTE

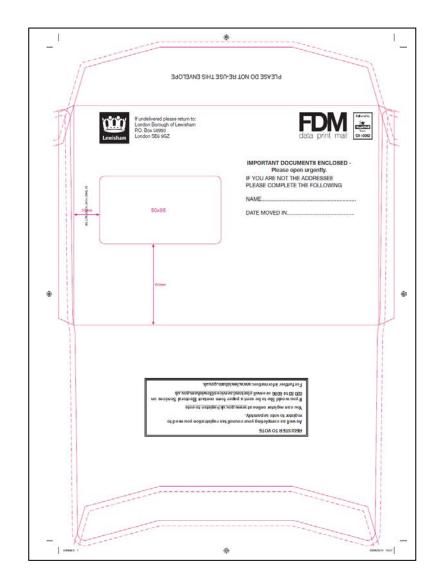
As well as completing your council tax registration you need to register to vote separately.

You can register online at <u>www.gov.uk/register-to-vote</u>

If you would like to be sent a paper form contact Electoral Services on 020 8314 60 86 oremail <u>electoral.services@lewisham.gov.uk</u>

Forfurther information: www.lewisham.gov.uk

Council tax envelope message with website registration address and registration message.



London Wide IER Advertising Campaign

Metro Advert, September 2014; Poster at Farringdon Tube Station, September 2014; and a list of the media channels that were used in this campaign.



Posters at London Rail Tube Interchange Stations	8/9 to 21/9
Posters at London Rail Broadcast/GD	8/9 to 21/9
London Rail posters production costs	8/9 to 21/9
Metro - 1/4 page advert	Monday 8/9
Metro - 1/4 page advert	Tuesday 9/9
Metro - 1/4 page advert	Wednesday 17/9
Metro - 1/4 page advert	Thursday 18/9

Asian Voice Newspaper. 1/4 page advert	Saturday 13/9
Londra Gazete. Full page advert	Thursday 11/9
Des Pardes. 1/2 page advert	Thursday 11/9
Surma News (Bangladeshi paper). 1/4 page advert	Friday 12/9
Polish Express 1/2 page advert	Friday 12/9

Lewisham Life

community news

Rocket Readers

Year 7 students at Prendergast Ladywell Fields have been rewarded for their progress in reading. Whenever pupils read a book they receive a star stamp on their 'rocket card', and the most prolific readers were treated to a glitzy award ceremony. Students and their parents arrived on the red carpet and were photographed by the 'paparazzi' before enjoying refreshments, drinks and the opportunity to chat with guest speakers, representatives from Lewisham Library Service and their proud teachers.

Special guests from the literary world, including authors Lydia Syson, Jamie Buxton and Sarah Mussi, presented the students with their reading trophies, and the top 15 prize winners enjoyed a day out at publishing house Hot Key Books, and a visit to the British Library.

Benefit changes

It is no longer possible to supply evidence for housing benefit or council tax reduction in person at Laurence House in Catford. The easiest and most convenient way to provide evidence is to use the online form at www.lewisham.gov.uk/ benefitchange. This service is available 24 hours a day, seven days a week. If you don't have internet access or if you need help you can get support from: Carers Lewisham, Waldram Place, Forest Hill SE23 2LB on Fridays, 10.30am-12.30pm or 1.30-3.30pm Advice Lewisham, 49a Hatfield Close, New Cross SE14 5DW on Fridays, 10am-12 noon or 1-3pm.

The way you register to vote is changing. Under the old system the 'head of household' registered everyone living in a property. Now, each person is responsible for their own registration, including young voters. You can now register online at www.gov.uk/register-to-vote.

Roll change

Many residents will automatically move onto the new electoral register, but some will need to take action to join or stay on the register: If you received an individual form to fill in you can complete

the form online or fill in the paper form and post it back to the Council.

If you received a household enquiry form please write the names of all the people of voting age on the form and return it to

individual forms to all the residents you specify. If you are 16–18 years old and are not already registered to vote, you

Rocket Readers' champion 2014

teacher Sarah Flinn and librariar

omijjah Hashemi with her Englis

Prendergast Lauywen

- should register straight away, so you will be able to vote as soon as you turn 18. If you are going away to university you can register to vote at your university and home address, or just one of them. You can vote in both places in local
- elections, but only in one place at national elections • If you are a postal or proxy voter, or wish to act as a proxy for someone else and you are sent a registration form you must complete this to retain your postal

The next scheduled election is the parliamentary election which takes place on Thursday 7 May 2015.

Send us your community news

at the end of November, is 13 October. Please note that we cannot guarantee any submission will be included.

10 Lewisham Life autumn 2014

You can still send photocopies

PO Box 58996, London SE6 9JD.

of your evidence to: Housing

Benefits, Lewisham Council,

or proxy vote. the Council, who will then send

Please send your news to lewishamlife@lewisham.gov.uk.

The last date to be considered for our winter issue, published

www.lewisham.gov.uk

Article in Autumn Lewisham Life 2014 to promote registration and tell people about IER.



Apprenticeship awards

Two former Lewisham Council apprentices have been recognised at the London final of the National Apprenticeship Awards 2014.

Lauren Ouzman, a former emergency planning apprentice, was highly commended for the Advanced Level Apprentice of the Year award, and Ramel Foster, a former library apprentice in Downham, was highly commended for the Learndirect Intermediate Level Apprentice of the Year award.

Following their apprenticeships, both are now employed by the Council. Lauren now works as an emergency planning assistant, and Ramel is a library assistant.

To find out more about the apprenticeship scheme visit www.lewisham.gov.uk/apprentices or call 020 8314 7621.

Recycle your real Christmas tree

Hilly Fields, SE4 Deptford Park, SE8 Telegraph Hill, SE14 Talbot Place, SE3 Mountsfield Park, SE13 Sydenham Wells Park, SE26

Forster Memorial Park, SE6 Northbrook Park, SE12 Mayow Park, SE26

Chinbrook Meadows, SE12

Manor House Gardens, SE13 Beckenham Place Park, BR1

Blythe Hill Fields, SE23

Are you registered to vote?

prentice

ticesh

2015. Now is a good time to make sure you are registered to vote. The way you register to vote changed in 2014. Under the old system the 'head of household' registered everyone living in a property. Now, each person is responsible for their own registration, including 16 and 17-year-olds (who can vote once they're 18).

The Council has written to everyone in the borough sending one of three letters. These letters

>>> confirm that you have been transferred to the new electoral >>> invite you to complete a new

individual registration form >>> ask you to fill in a household enquiry form saying who is living at your address. The Council will

then send individual registration

You can register online at www.gov.uk/register-to-vote. You will need to provide personal details including your National Insurance number and date of birth. Lewisham Council staff are currently visiting homes to collect outstanding registration forms.

forms to the named people

For more information go to www.lewisham.gov.uk/vote. Lewisham Life winter 2014 5

www.lewisham.gov.uk

Article Lewisham Life Winter 2014 to inform people how to register under IER.

register

A general election will take place on Thursday 7 May either

Lewisham Hospital



'The volunteer magazine', A5 Full page advert; available in Queen Elizabeth and Lewisham Hospitals throughout 2015.

Stores	Transactions over 8 weeks
Homebase, Catford	77,160
Lewisham, Argos	51,648
Catford, Argos	40,888
Peckham, Argos	47,352
Walworth Road, Argos	41,816
Lewisham, 99p Store	61,472
Lewisham FB	31,096
Catford, 99p Store	51,752
Depford, 99p Store	53,760
Peckham, 99p Store	72,048
Surrey Quays, 99p Store	38,624
Camberwell, 99p Store	78,008

8 week campaign from February, joint advertising with Southwark, organised by Lewisham. Advert on the back of till receipts in Catford Homebase, Argos and 99p Stores in Lewisham Borough in conjunction with Southwark Council Targets those on lower incomes in under-registered areas. Adverts run from February 2015 for 8 wks to coincide with the registration confirmation letter sent out in February.



If you are not on the Register of Electors you will not be able to vote in the Parliamentary General Election on **7 May 2015**

Household Voter Confirmation letters have been sent to all electors on the current register. If you are not registered go online to:

www.gov.uk/register-to-vote

For more information contact electoral services:



www.lewisham.gov.uk/vote email: electoral.services@lewisham.gov.uk phone: 020 8314 6086



www.southwark.gov.uk/elections email: electoral.enquiries@southwark.gov.uk phone: 020 7525 7373